

11th Thai Belgian Business Forum

Wednesday 24 September 2025, 10.00 – 14.00 hr.

Venue: European Institute for Asian Studies (EIAS)

Address: Rue de la Loi 26, 1000 Brussels

Language: English

10.00 -10.30	Registration & Reception (Coffee break)
10.30 - 10.40	<p><u>Welcome Remarks</u></p> <p>- H.E. Mrs Kanchana Patarachoke, Ambassador of the Kingdom of Thailand to Belgium</p>
10.40 – 11.30	<p><u>Part 1: Thailand's Trade & Investment Landscape (Presentation Session)</u></p> <p><u>Topic: " Investment Opportunities: Incentives and Support for Success"</u> (20 minutes) By Ms Tanita Sirisup, Senior Executive Investment Advisor, Thailand Board of Investment, Bangkok</p> <ul style="list-style-type: none"> ○ <i>Incentives, tax benefits, and priority sectors for Belgian investors</i> <p><u>Topic: "Progress and Impact of Thailand – EU FTA"</u> (15 minutes) By Ms Siribhusaya Ungphakorn, Minister, Office of Commercial Affairs, Royal Thai Embassy, Brussels</p> <ul style="list-style-type: none"> ○ <i>FTA, import/export, progress, strategic importance & impact</i> <p><u>Topic: "Thailand - A Strategic Destination in a Changing Global Landscape "</u> (15 minutes) By Mr Wouter Beke, MEP, Chair of the European Parliament's Delegation for Relations with Southeast Asian Countries and ASEAN</p> <ul style="list-style-type: none"> ○ <i>Current developments and opportunities in changing world</i>
11.30 – 12.00	<p><u>Part 2: "Expanding Belgian Business in Thailand – Insights, Challenges & Best Practices" (Panel Discussion) (30 minutes)</u></p> <p><u>Panelists:</u></p> <ol style="list-style-type: none"> 1. Mr Martin Knoss, VP Germany, Sanet Group (Business Consulting & Legal Advisor) 2. Mr Marc Devriendt, previous representative for FIT in Thailand & Philippines 3. Mrs Olivia Vandebranden, Legal Manager, Mediagenix <p><u>Moderator:</u> Mrs. Lin Goethals, Director, European Institute for Asian Studies (EIAS)</p>

12.00 – 12.10	Presentation Thai Airways By Mrs Katrien Depauw, District Sales Manager Belgium & Luxembourg, Thai Airways International
12.10 – 12.15	<u>Ending Remarks</u>
12.15	<u>End of Program</u>
12.15 – 14.00	<u>Networking Lunch</u> (Thai Cuisine hosted by the Royal Thai Embassy)